

## Advertising in the Event Program

***Program will be sold in the months prior to and during the event as a fundraiser for local youth groups.***

- Business card ad: \$20
- 1/4 page ad: \$35
- 1/2 page ad: \$50
- Full page ad: \$100
- Front inside cover: \$300
- Back inside cover: \$300
- Back outside cover: \$400
- Banner in all seasons arena and/or around event center - cost will be determined by size.

Information on additional advertising is available by contacting a local Customer Representative of NDHE. Sponsorship and vendor contracts are available for download on the website [www.dirttodiamondsnd.com](http://www.dirttodiamondsnd.com).

### Representative contact information:

Name: Kaycee Wilen

Phone: 701.426.0174

Email: [kayceesmassage2@outlook.com](mailto:kayceesmassage2@outlook.com)



North Dakota Horse Expo  
 May 31 - June 2, 2019 @  
 North Dakota State Fair Center  
 All Seasons Arena  
 2005 Burdick Expressway East  
 Minot, ND 58759

**Advertising Contract**

Company/Organization name to be listed in program (limit to 45 characters)	
Responsible contact person:	
Address:	
Email address:	
Phone:	
Website:	
Short description of products sold or organization information:	

Advertising space in event program:

- Business card: \$20
- 1/4 page Ad: \$35
- 1/2 page Ad: \$50
- Full page Ad: \$100
- Front inside cover: \$300
- Back inside cover: \$300
- Back outside cover: \$300

Banner display in All Seasons Arena:

- Max size 4'x10': \$20
- Oversized: \$40

**Payment Information**

- 1) Half of the total cost is due immediately to reserve your advertising opportunity.
- 2) All advertising fees for the program are due January 1, 2018 for the event program.
- 3) If you have any questions please contact Kaycee Wilen at; [kayceesmessage2@outlook.com](mailto:kayceesmessage2@outlook.com), or 701.426.0174
- 4) Mail original signed contract and check to North Dakota Horse Expo, 2001 345th Ave SE, Max, ND 58759.

## Payment Method

Check Enclosed  
\*payable to North Dakota Horse Expo

Credit Card (4% transaction fee)

Credit card payment will be processed through Apple Pay Point of Sale system (origin in max, ND) and only by North Dakota Horse Expo company owner.

Card # \_\_\_\_\_

Exp. \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Credit card billing address: \_\_\_\_\_

I authorize that my card be charged for the amount indicated above for the North Dakota Horse Expo 2019

Authorized signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Agreement

All responsible parties must provide their own banner and advertising information to be used in the event program.

Signature of responsible party:

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Printed name of responsible party:

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Date:

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