

Dirt To Diamonds is proud to present the inaugural North Dakota Horse Expo. This event was created to bring horse lovers of all backgrounds together in a fun and educational way to fundraise for horse programs. Your support in the form of sponsorship dollars will go directly to advertising and exposure for your company, financial support of the educational programming at the Expo, and aid in efforts to fundraise.

### All sponsorship levels include:

- 1) Recognition on social media, mention or advertising space in magazine event program to be sold in the months prior to and during the event, and honorable mentions throughout the event.
- 2) Availability to display business banner in all seasons arena and around the state fair center.

#### Bay

Bay level sponsors are sponsors who wish to donate a prize, gift certificate, or custom amount. Bay level sponsors will receive 25% discount on booth rental. If funds arrive before October 1, 2018 two event passes will be given to the sponsor.

#### Palomino - \$300

Palomino level sponsors will receive a 50% discount on booth space and a business card size ad in the event program. If funds arrive before October 1, 2018 two event passes will be given to the sponsor.

#### Buckskin - \$500

Buckskin level sponsors will receive a free 10x10' booth space and a 1/4 page ad in the event program. If funds arrive before October 1, 2018 four event passes will be given to the sponsor.

#### Grulla - \$1000

Grulla level sponsors will receive a free 10x15' booth space and a 1/2 page ad in the event program. If funds arrive before October 1, 2018 six event passes will be given to the sponsor.